



New regulation: Packaging and Packaging Waste Regulation (PPWR)

Applicable from 12 August 2026

Introduction

The new Regulation 2025/40 concerning packaging and packaging waste—commonly known as PPWR (Packaging Waste Regulation)—establishes a new harmonised legal framework in the European Union with the aim of reducing waste generation, promoting the circular economy and strengthening sustainability requirements throughout the packaging value chain.

The Regulation affects the entire value chain, including packaging manufacturers, manufacturers of packaged products, importers and distributors, establishing specific obligations for each economic operator depending on their role in placing packaging and packaged products on the market.

The Regulation was published in February 2025 and, as it is a European regulation, it is directly applicable in all Member States without the need for national transposition. However, its provisions will apply from 12 August 2026.

Main obligations and general guidelines

Sustainability requirements

Eco-design criteria are established to ensure that packaging is recyclable, reusable or compostable depending on its type.

Declaration of conformity

Prepare and maintain a declaration of conformity certifying that your packaging complies with the requirements of the Regulation. This declaration must be based on the relevant technical documentation and be available to the competent authorities. Its purpose is to ensure traceability and verification of compliance with the sustainability requirements established by the Regulation.

Reuse and reduction objectives

Binding objectives are set to reduce the volume of packaging and promote reuse systems in specific sectors.

Harmonised labelling

Common labelling requirements are introduced to facilitate the separation and correct management of waste by consumers. e introducen requisitos comunes de etiquetado para facilitar la separación y correcta gestión de los residuos por parte de los consumidores.

Strengthening EPR

Producers' obligations regarding the financing and organisation of packaging waste management are consolidated and harmonised. The implementation of the deposit system for beverages is set for 2029.

Official text

Official text in Spanish of Regulation 2025/40: <https://eur-lex.europa.eu/legal-content/ES/TXT/?uri=CELEX:32025R0040>

